

**From:** resolveSA <[resolveSA@picrights.com](mailto:resolveSA@picrights.com)>

**Sent:** 10 November 2022 18:22

**To:** Carin Strydom <[admin@saair.net](mailto:admin@saair.net)>

**Cc:** 'Ashton Charles Maherry' <[AshtonM@dut.ac.za](mailto:AshtonM@dut.ac.za)>; 'Mxolisi Masango' <[mxolisi.masango@up.ac.za](mailto:mxolisi.masango@up.ac.za)>

**Subject:** Re: Unlicensed Use of Agence France-Presse Imagery - Reference Number: 9878-0290-7920

Good day

We are yet to hear from your offices. This matter requires your immediate attention.

Your case file has now been approved for legal and will be referred to our client's copyright attorneys if further ignored. Once referred to my client's copyright attorneys, you will be held liable for the full infringement fee and surcharges of legal fees.

My client will pursue all legal avenues and reserve their right to seek compensation for the loss incurred (licensing revenue) due to your unauthorized copying and usage of their imagery.

PicRights holds the mandate and would enter discussions of a reduced settlement. Our client would accept such payment in full and final settlement of this matter.

Kindly respond to the writer of this email to discuss and resolve this claim.

This correspondence is without prejudice to the rights and remedies of PicRights and Agence France-Presse, all of which are expressly reserved.

Charl Von Luiters  
Compliance Officer.



picrights.com | [picrights.global](https://picrights.global)

Direct: +27 10 446 7685

*PicRights is a Platinum sponsor of CEPIC and DMLA and a Supporter of Minds.*



---

**From:** resolveSA <[resolveSA@picrights.com](mailto:resolveSA@picrights.com)>

**Sent:** Thursday, 28 July 2022 13:08

**To:** Carin Strydom <[admin@saair.net](mailto:admin@saair.net)>

**Cc:** 'Ashton Charles Maherry' <[AshtonM@dut.ac.za](mailto:AshtonM@dut.ac.za)>; 'Mxolisi Masango' <[mxolisi.masango@up.ac.za](mailto:mxolisi.masango@up.ac.za)>

**Subject:** Re: Unlicensed Use of Agence France-Presse Imagery - Reference Number: 9878-0290-7920

Good day Ms/Mrs Strydom

I do thank you for your response, please see the attached.

RHFSigned: Confirmation of Rights Holdership.

SOAAFP: Proof of mandate.

Link to our clients

website: [https://www.afpforum.com/AFPForum/Search/Results.aspx?pn=1&smd=8&mui=3&SearchUN=True&fst=Par8307438#pn=1&smd=8&SearchUN=True&fst=Par8307438&fto=7&mui=3&t=2&q=17485025589212488713\\_0&cck=a1aff2](https://www.afpforum.com/AFPForum/Search/Results.aspx?pn=1&smd=8&mui=3&SearchUN=True&fst=Par8307438#pn=1&smd=8&SearchUN=True&fst=Par8307438&fto=7&mui=3&t=2&q=17485025589212488713_0&cck=a1aff2)

Link to where the image is sold: <https://www.gettyimages.com/search/2/image?family=editorial&phrase=Par8307438>

Kindly note, both the attached documents can be verified by AFP by email at [copyright@afp.com](mailto:copyright@afp.com).

The claim amount is based on our clients standard licensing fee, same fee would have applied if SAAIR procured the proper licensing prior to use.

Licensing is calculated on your usage, PDF/High Resolution Image/Digital Media/Image active on website 27 months.

Customer What		Online Criteria	1 year	2 years	3 years	4 years	5 years
AFP							
Business	High Resolution / Home Page	Digital Media/Corporate and promotional site/Up to 1/2 page/Home page	R18,962	R24,050	R27,380	R33,577	R33,577
Business	High Resolution / Secondary page	Digital Media/Corporate and promotional site/Up to 1/2 page/Secondary page	R12,672	R16,002	R18,222	R22,385	R22,385
Business	High Resolution / Repeated use	Digital Media/Corporate and promotional site/Up to 1/2 page/Repeated use	R22,107	R28,027	R31,912	R39,220	R39,220
Business	Low Resolution / Home Page	Digital Media/Corporate and promotional site/Medium Resolution/Home page	R16,650	R20,997	R23,957	R29,415	R29,415
Business	Low Resolution / Secondary page	Digital Media/Corporate and promotional site/Medium resolution/Secondary page	R11,100	R14,060	R16,002	R19,610	R19,610
Business	Low Resolution / Repeated use	Digital Media/Corporate and promotional site/Medium resolution/Repeated use	R19,425	R24,512	R27,935	R34,317	R34,317
comm blog	Commercial Blog	Digital Media/Commercial Blog	R6,197	R7,048	R7,159	R-	R-
PDF	LOW RES	Digital Media/Email Marketing/Medium resolution/	R8,658	R9,805	R11,562	R12,857	R12,857
PDF	HIGH RES	Digital Media/Email Marketing/1/2 page	R9,897	R11,192	R13,227	R14,707	R14,707

We would request that the image be removed and that the retroactive licensing fee be settled for the past unauthorised use of the imagery.

Charl Von Luiters  
Compliance Officer.



picrights.com | [picrights.global](https://picrights.global)

Direct: +27 10 446 7685

*PicRights is a Platinum sponsor of CEPIC and DMLA and a Supporter of Minds.*



---

**From:** Carin Strydom <[admin@saair.net](mailto:admin@saair.net)>

**Sent:** Thursday, 28 July 2022 10:10

**To:** resolveSA <[resolveSA@picrights.com](mailto:resolveSA@picrights.com)>

**Cc:** 'Ashton Charles Maherry' <[AshtonM@dut.ac.za](mailto:AshtonM@dut.ac.za)>; 'Mxolisi Masango' <[mxolisi.masango@up.ac.za](mailto:mxolisi.masango@up.ac.za)>; Carin Strydom <[admin@saair.net](mailto:admin@saair.net)>

**Subject:** RE: Unlicensed Use of Agence France-Presse Imagery - Reference Number: 9878-0290-7920

To PicRights

Please provide proof of your mandate to represent AFP in this matter, as well as proof that AFP is the copyright holder.

Regards  
SAAIR

**From:** [resolveSA@picrights.com](mailto:resolveSA@picrights.com) <[resolveSA@picrights.com](mailto:resolveSA@picrights.com)>

**Sent:** 06 June 2022 15:36

**To:** [admin@saair.net](mailto:admin@saair.net)

**Subject:** Unlicensed Use of Agence France-Presse Imagery - Reference Number: 9878-0290-7920



**PicRights** on behalf of **Agence France-Presse**

PO Box 87622, Houghton, 2041, Johannesburg, South Africa

Telephone: +27 10 446 7685, <https://www.picrights.com/>

06 June 2022

Via physical mail and email

SAAIR

[admin@saair.net](mailto:admin@saair.net)

,  
South Africa

**Unlicensed Use of Agence France-Presse Imagery - Reference Number: 9878-0290-7920 - SAAIR**

*If this matter has already been resolved, please disregard this communication.*

You were previously notified of your company's unlicensed use of Agence France-Presse's imagery, which is displayed at the end of this correspondence. Copies of our prior correspondence are viewable at the following links for your reference:

May 9, 2022 <https://history.picrights.com/render/HistoryTemplate/30/1D5UKEI>

Apr 11, 2022 <https://history.picrights.com/render/HistoryTemplate/30/1CFCTDG>

To date, the matter has not been resolved.

Removal of the imagery alone will not satisfy this issue; we require a payment of R13227.00 for past usage of the imagery at issue, even after you have removed the image(s). Payment can be made by contacting us directly at +27 10 446 7685 or [resolvesa@picrights.com](mailto:resolvesa@picrights.com), or through <https://resolve.picrights.com/987802907920> / Password: 407042253.

Unless you contact us within 14 days, we may withdraw the proposed fee and refer this matter to a copyright attorney.

For questions or to resolve this matter, please contact us by phone at +27 10 446 7685 or by email at [resolvesa@picrights.com](mailto:resolvesa@picrights.com). Please contact PicRights immediately if you believe you have received this correspondence in error.

Sincerely,

Compliance Officer  
**PicRights**  
[resolvesa@picrights.com](mailto:resolvesa@picrights.com)

*To learn more about PicRights and this specific matter please visit:  
<https://resolve.picrights.com/987802907920> / Password: 407042253.*

*This correspondence is without prejudice to PicRights's and Agence France-Presse's, rights and remedies, all of which are expressly reserved.*

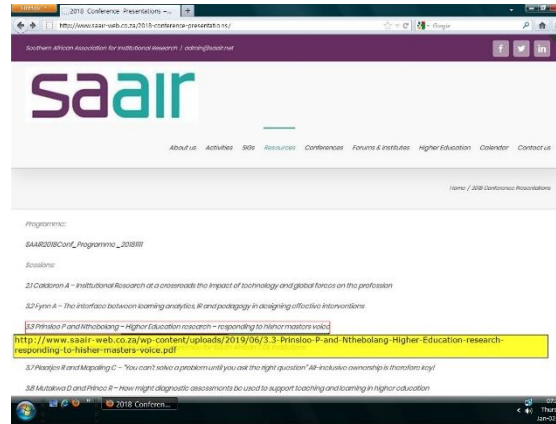
**DETAILS**

---

## Catalog Image No. Par8307438



## Proof of use



Page URL: <http://www.saair-web.co.za/2018-conference-presentations/> (View page 8 in PDF)

## PAYMENT FOR PAST USAGE: R13227.00

Please remit payment by using one of the following payment options:

### Online payment

You may remit your payment via credit card online (PayPal Payments are not supported) at:  
<https://resolve.picrights.com/987802907920> / Password: 407042253

- **By Bank Transfer:**

Bank name: UBS Switzerland AG

Account name: PicRights Europe GmbH

IBAN: CH98 0021 6216 5210 9164 Y

BIC: UBSWCHZH80A

ADDRESS: Postfach 8098 Zürich Switzerland

•

\* Please include reference 9878-0290-7920 with wire transfer.