

The 26th SAAIR *Annual Conference*

The Tshwane University of Technology (TUT)

is hosting the

26th Annual Southern African Association for Institutional Research (SAAIR)

conference from 5-7 November 2019.

The conference will be hosted by the Office of Institutional Effectiveness and Technology (IE & T) in collaboration with the TUT Mbombela Campus.

Where? Southern Sun Emnotweni Hotel in Nelspruit.

Pre-conference workshops will be held on 4 November 2019.

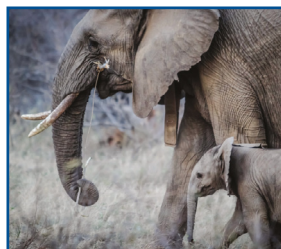
Theme: Institutional Research as the “X-Factor” for Efficiency and Effectiveness in Higher Education Institutions (HEIs).

Sub-themes:

- Institutional Researchers as agents of change for institutional transformation.
- The role of Institutional Researchers in endeavours such as marketing, recruitment and retention (machine-learning/data-mining support).
- “Show me the money!” What do Institutional Researchers know about Finance?
- Big-data and data-lakes; multi-dimensional data modelling and analyses; and machine-learning/data-mining analytics in the real-time world of HE.
- “Not business as usual!” All other contributions towards institutional effectiveness and efficiency such as teaching and learning etc.

Closing date for abstracts is 30 June 2019.

Enquiries should be directed to the Conference Chair -
Ms Liile Lekena at SAAIR2019conf@tut.ac.za or at 012 382 5430.



For further information on the conference, please visit
www.saair-web.co.za

saair

Southern African Association for Institutional Research



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