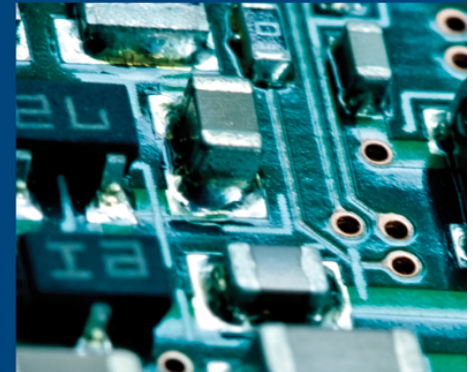
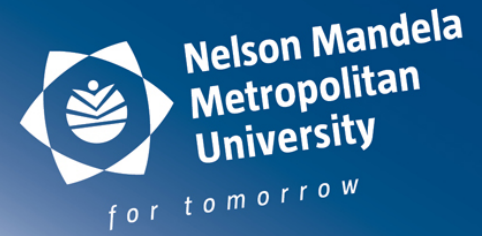


Non-Registration Survey Report 2015



CONTEXT

24 488 first-time entry under-graduate applications received for 2015.

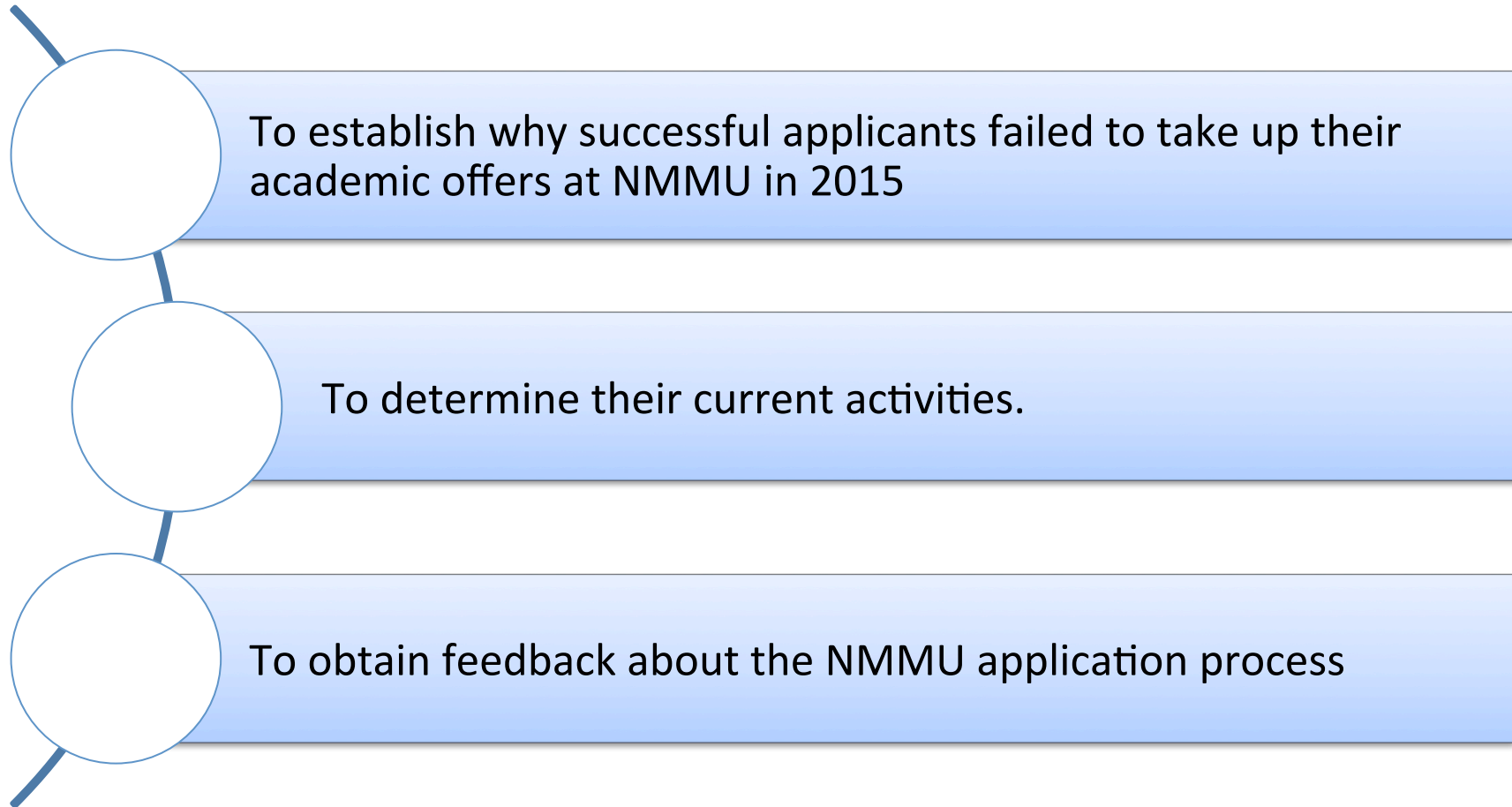
8 302 (33.9%) applicants were offered an academic place

2 777 (33.4%) accepted applicants chose not to register at NMMU.

573 Participants

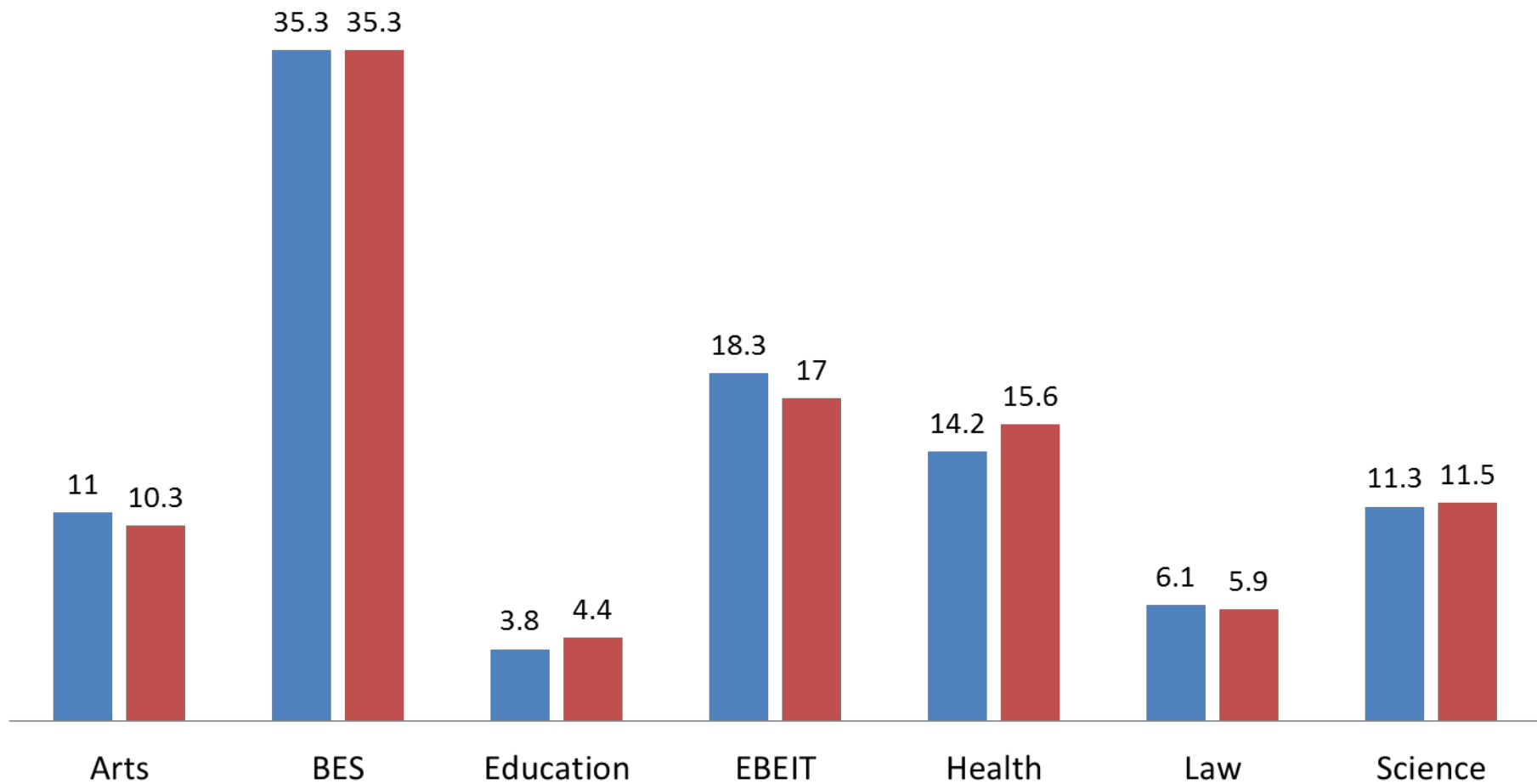
20.6%
Response
rate

PURPOSE OF THE STUDY

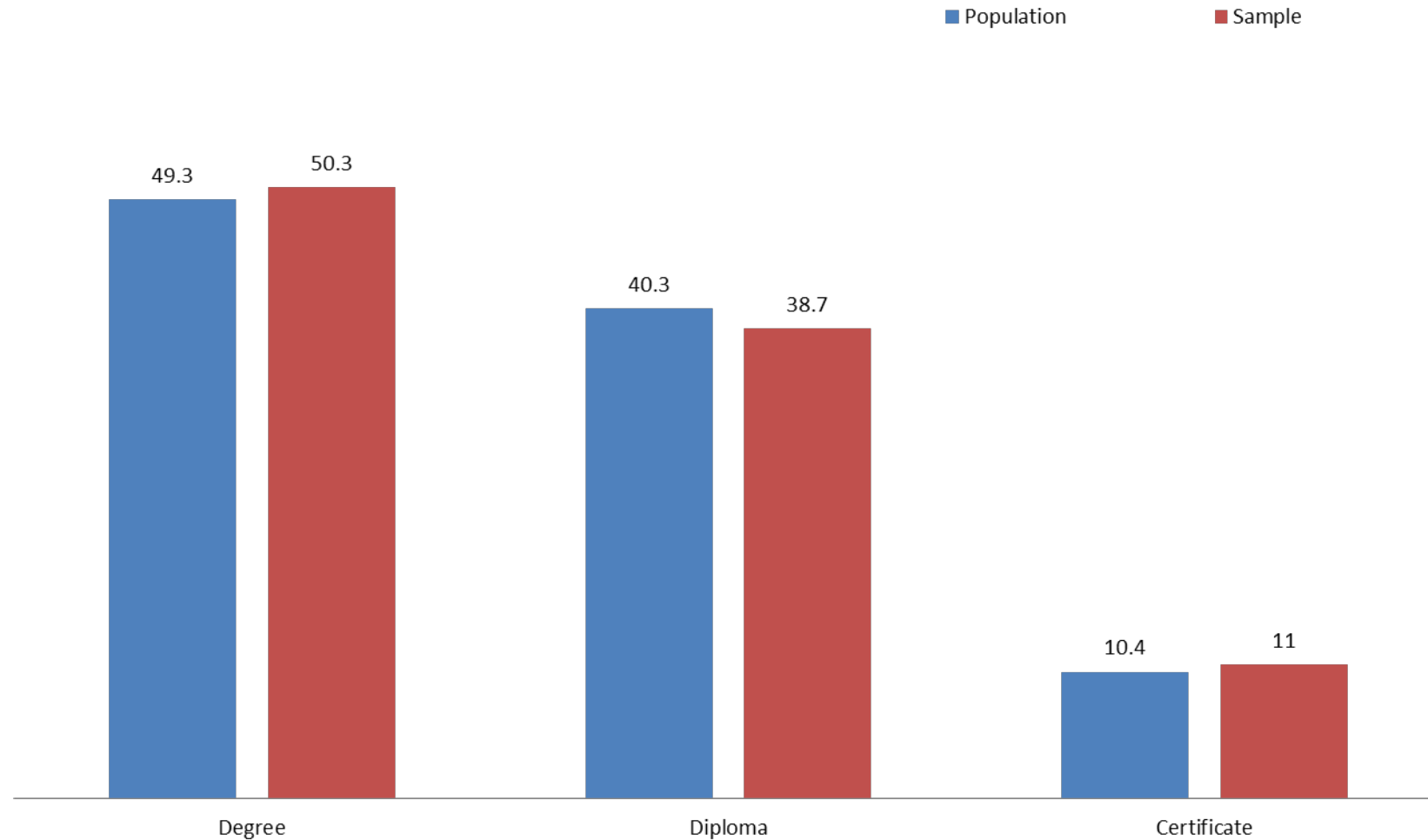


PERCENTAGE APPLICANTS PER FACULTY

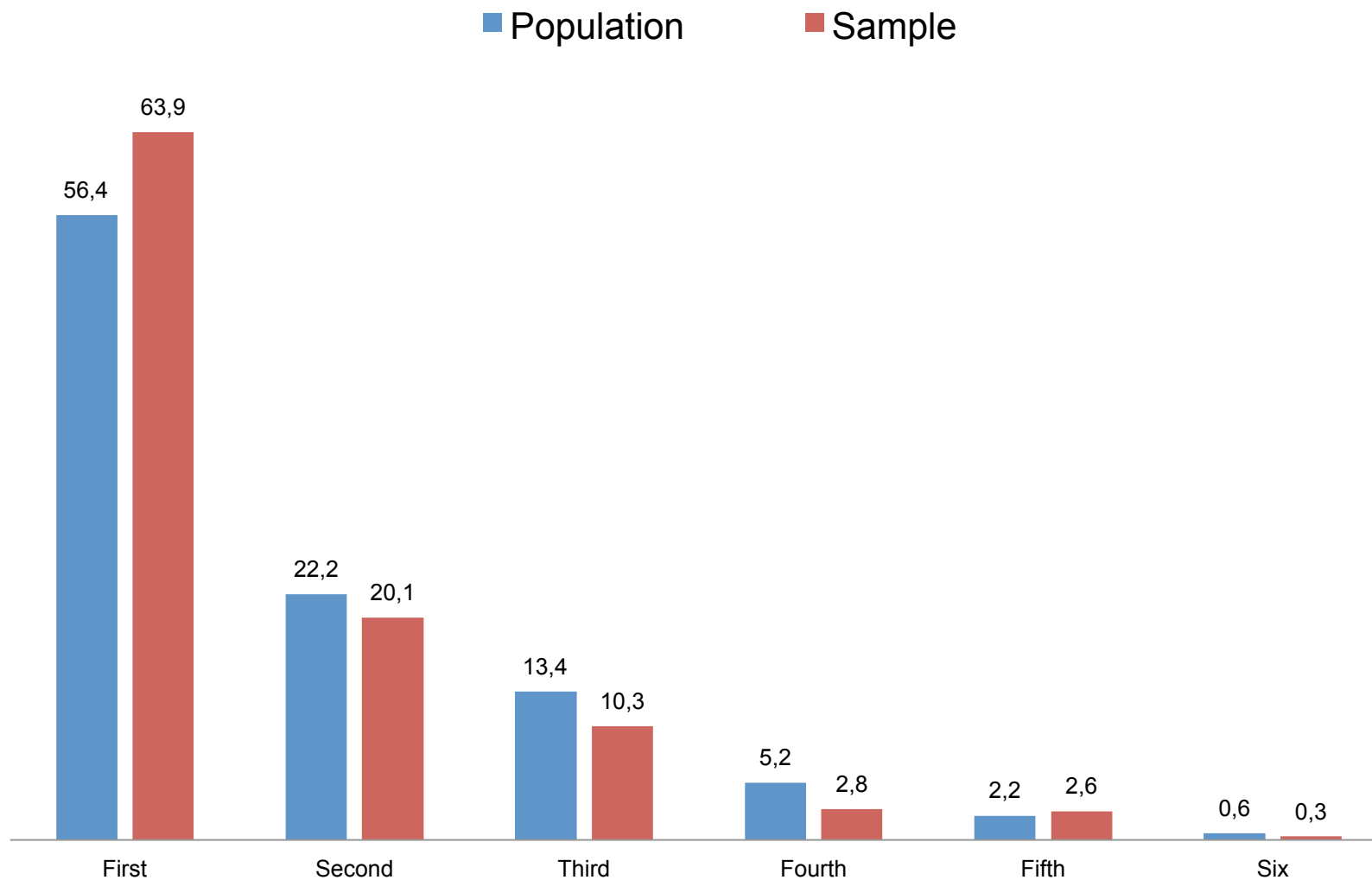
■ Sample ■ Population



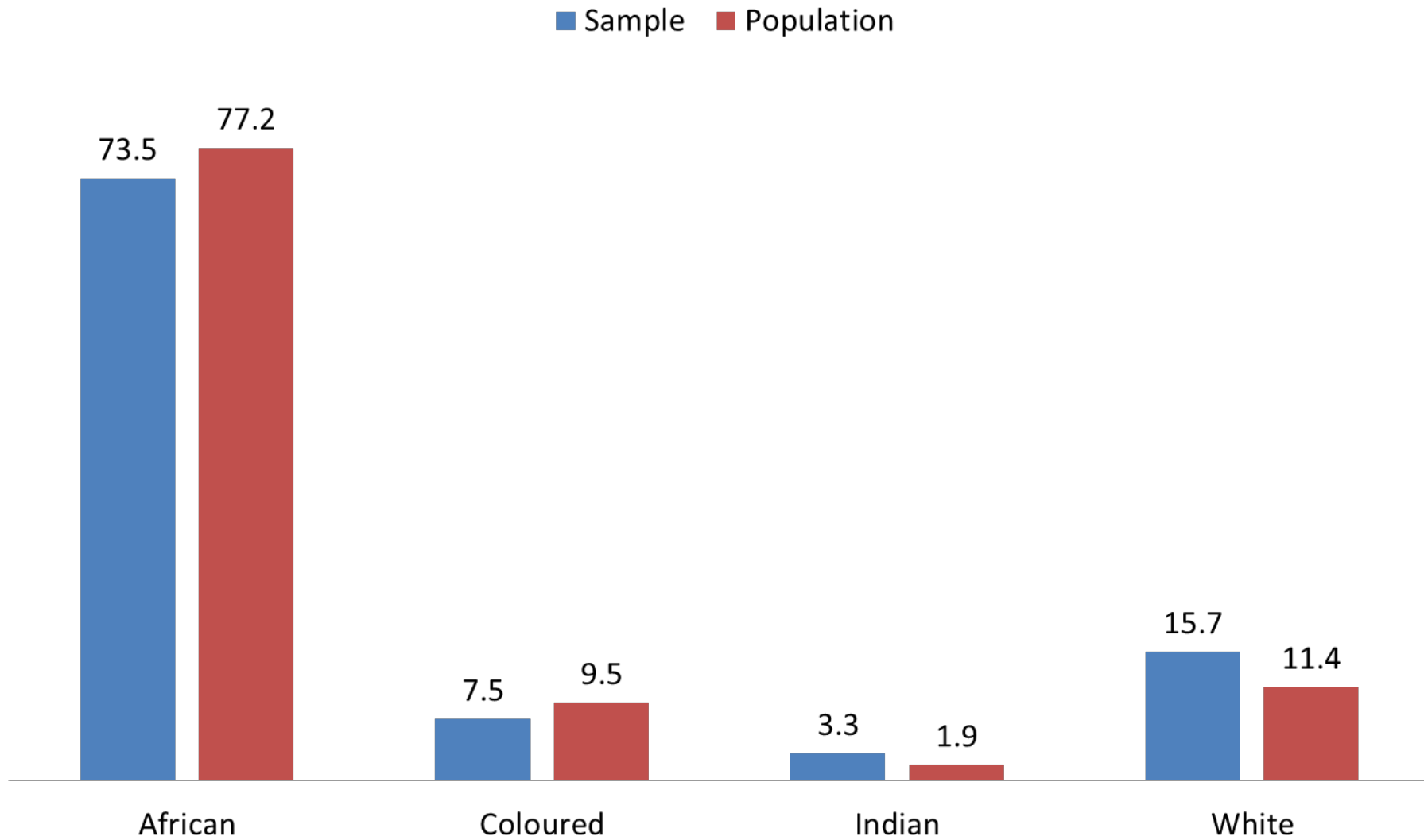
PROFILE OF QUALIFICATION TYPES FOR WHICH APPLICANTS WERE ACCEPTED



PROFILE OF APPLICANTS' CHOICES (%)



PROFILE OF PARTICIPANTS: GENDER



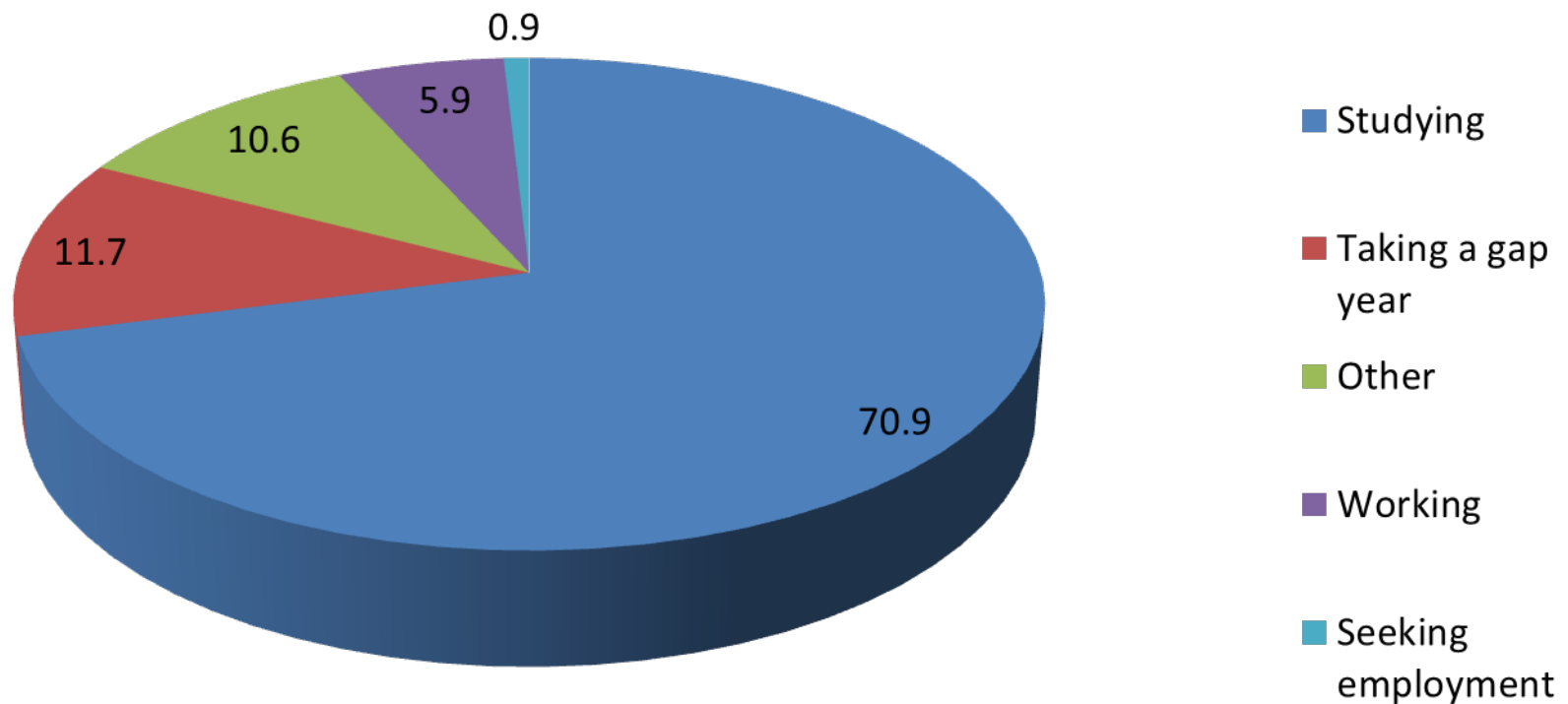
METHODOLOGY



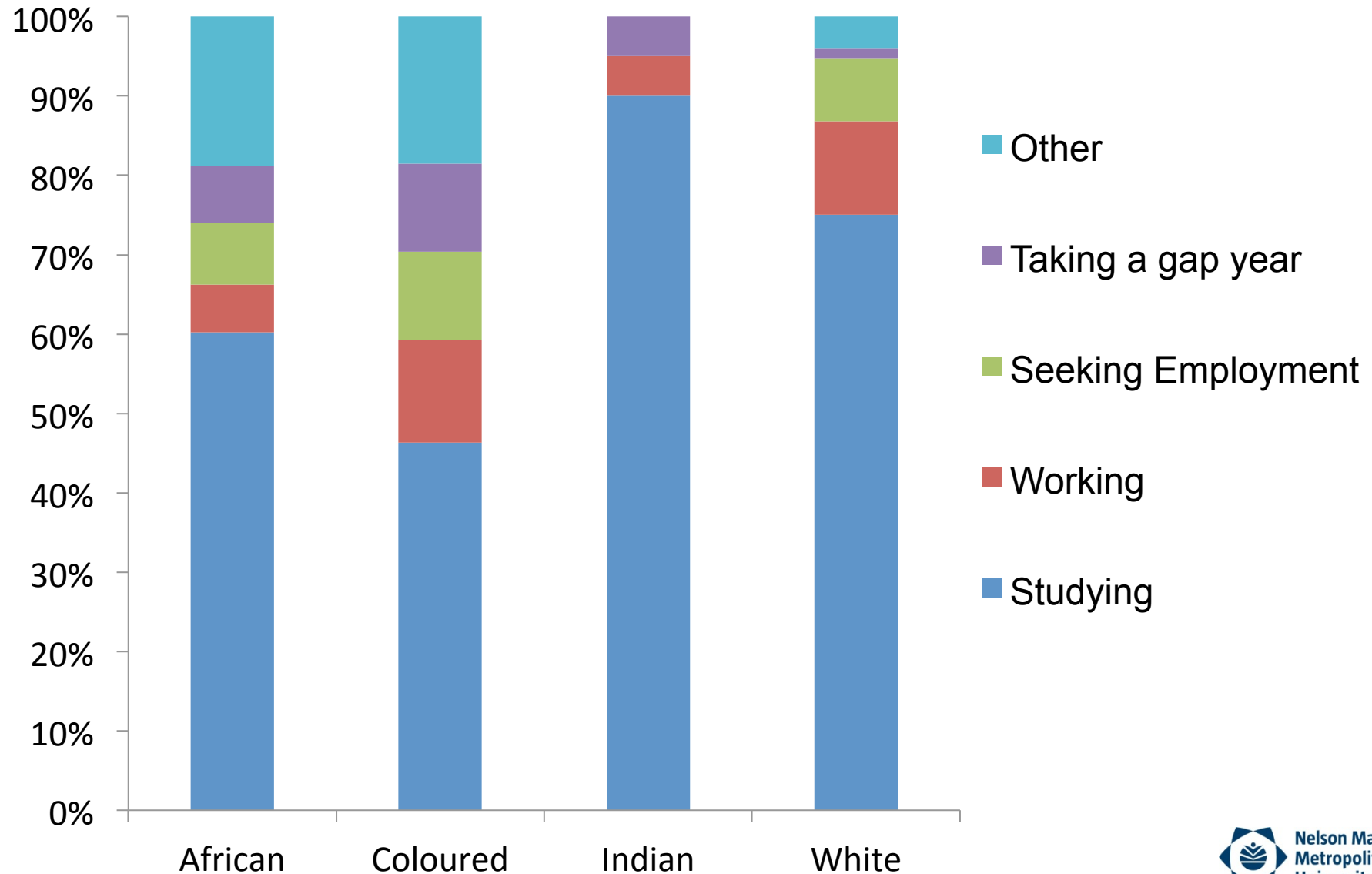
- Telephonic survey
- Sampling method: Proportional stratified convenience sampling (faculty and qualification/programme)
- Quantitative analysis – STATISTICA
- Qualitative analysis – coding by researcher; verified against themes of independent coder
- International students not included in this study

RESULTS

Current Activities of Participant



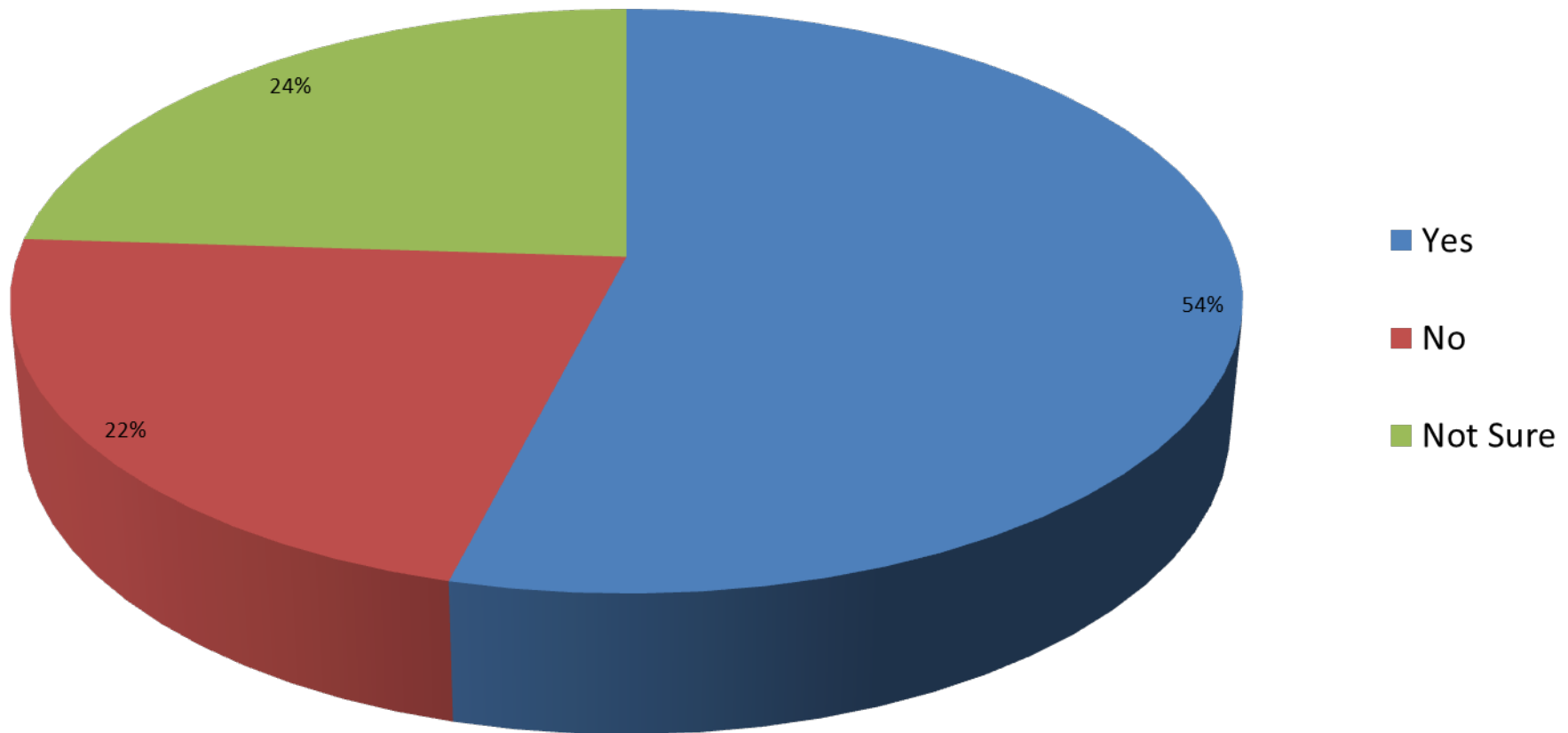
Current Activity per Ethnic Group



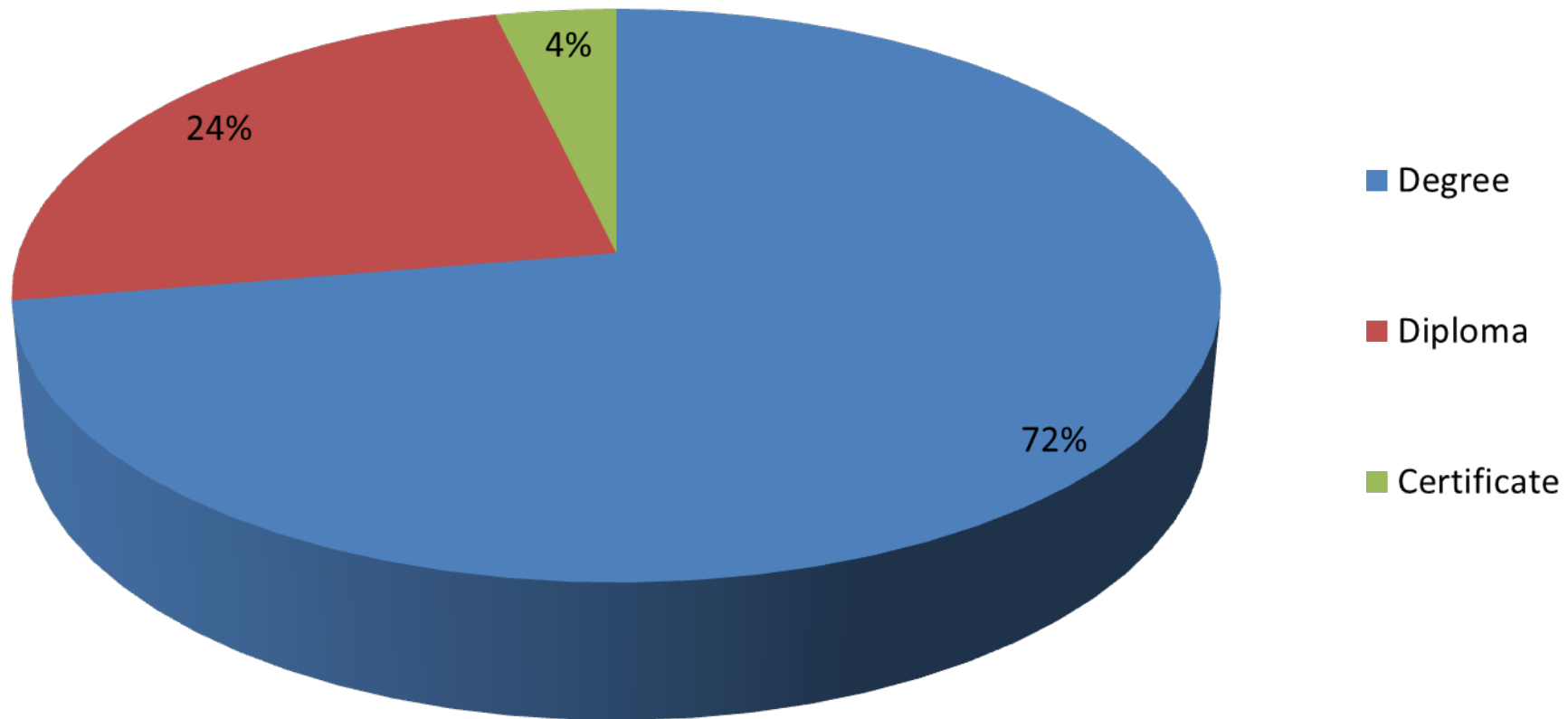
Institutions where participants are studying

- Public Universities (370)
 - Walter Sisulu University (45)
 - Rhodes University (36)
 - University of Free State (33)
 - University of Stellenbosch (32)
- Other (36)

Percentage of participants indicating whether they plan to study at NMMU in the future

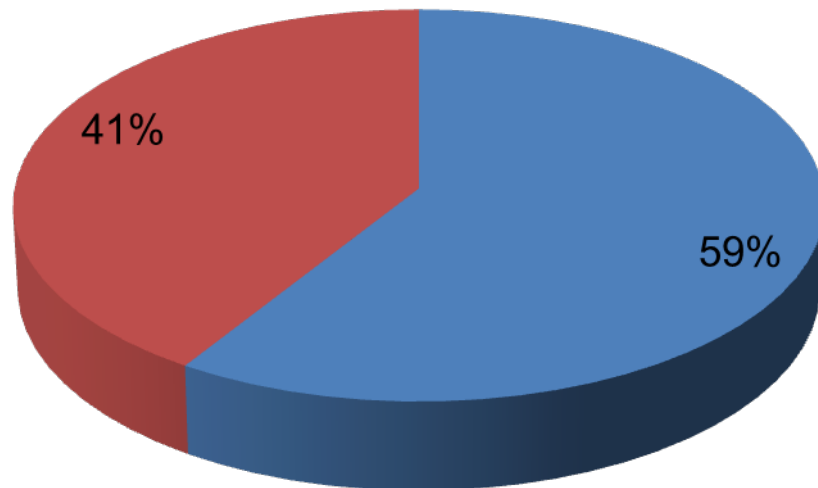


Percentage of participants accepted for a degree programme at NMMU and what they are currently studying at other universities.



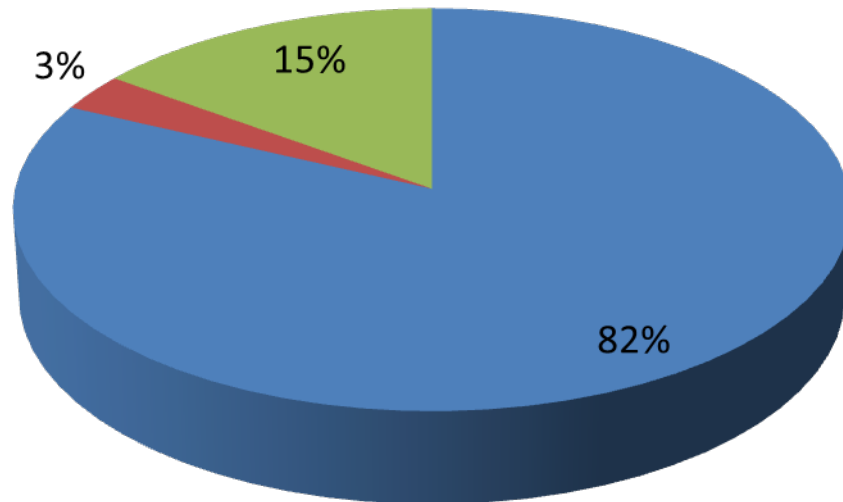
Participants who applied for NSFAS and the outcome

% of participants who applied for financial aid from NSFAS



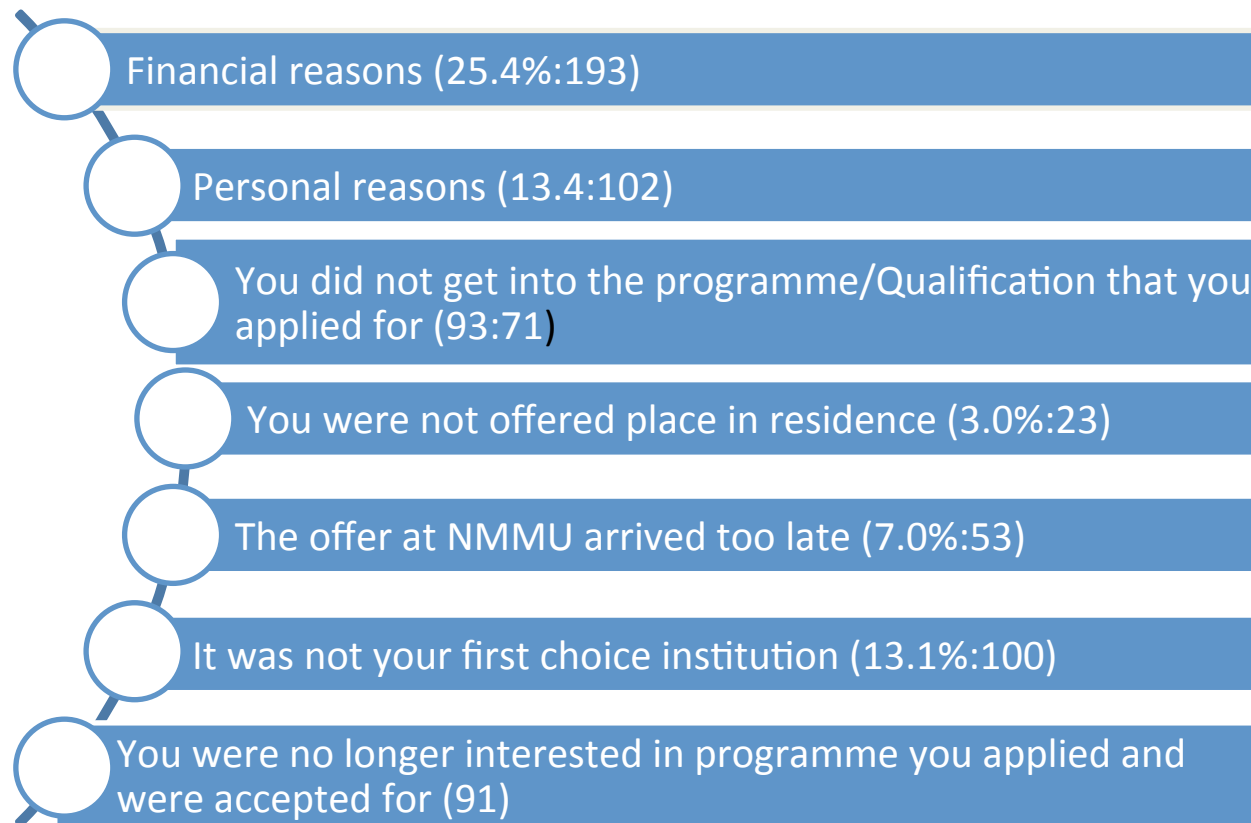
■ No ■ Yes

% of participants whose NSFAS applications were successful

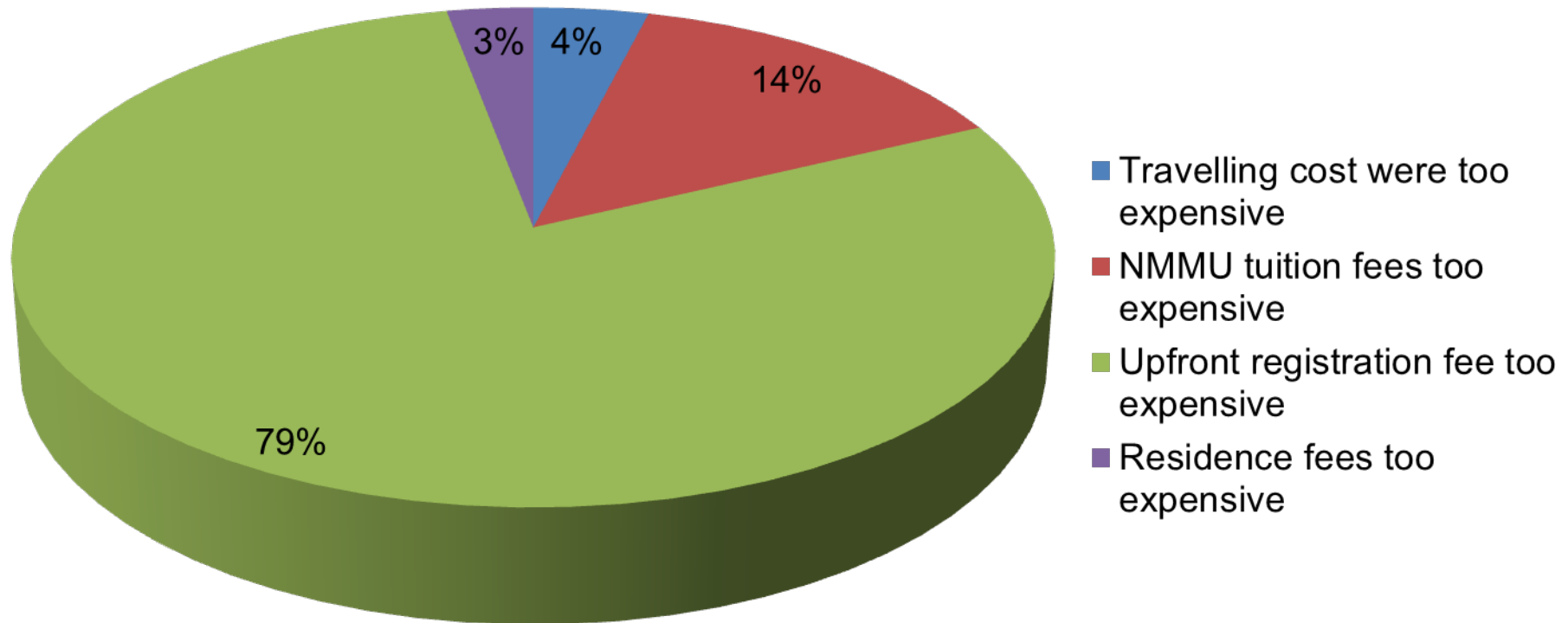


■ No ■ Yes ■ Still waiting

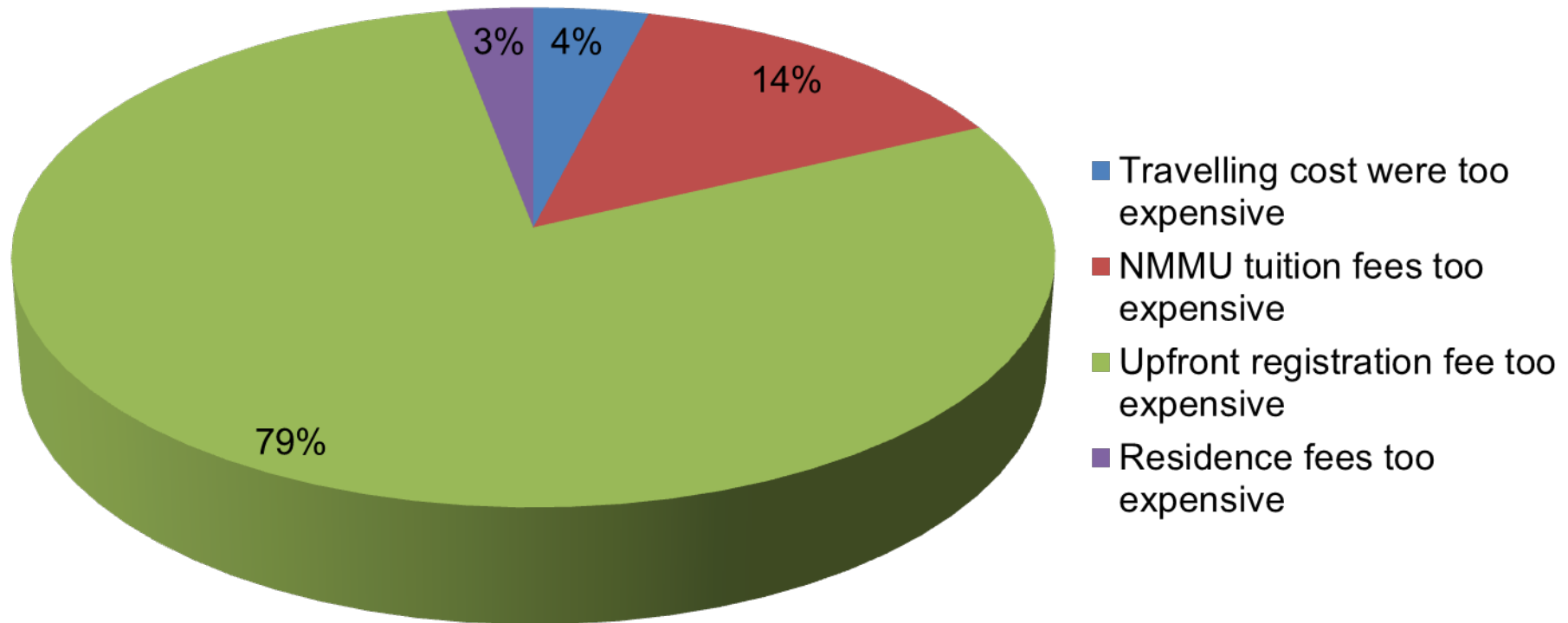
Reasons identified by participants for not taking up their place at NMMU in 2015



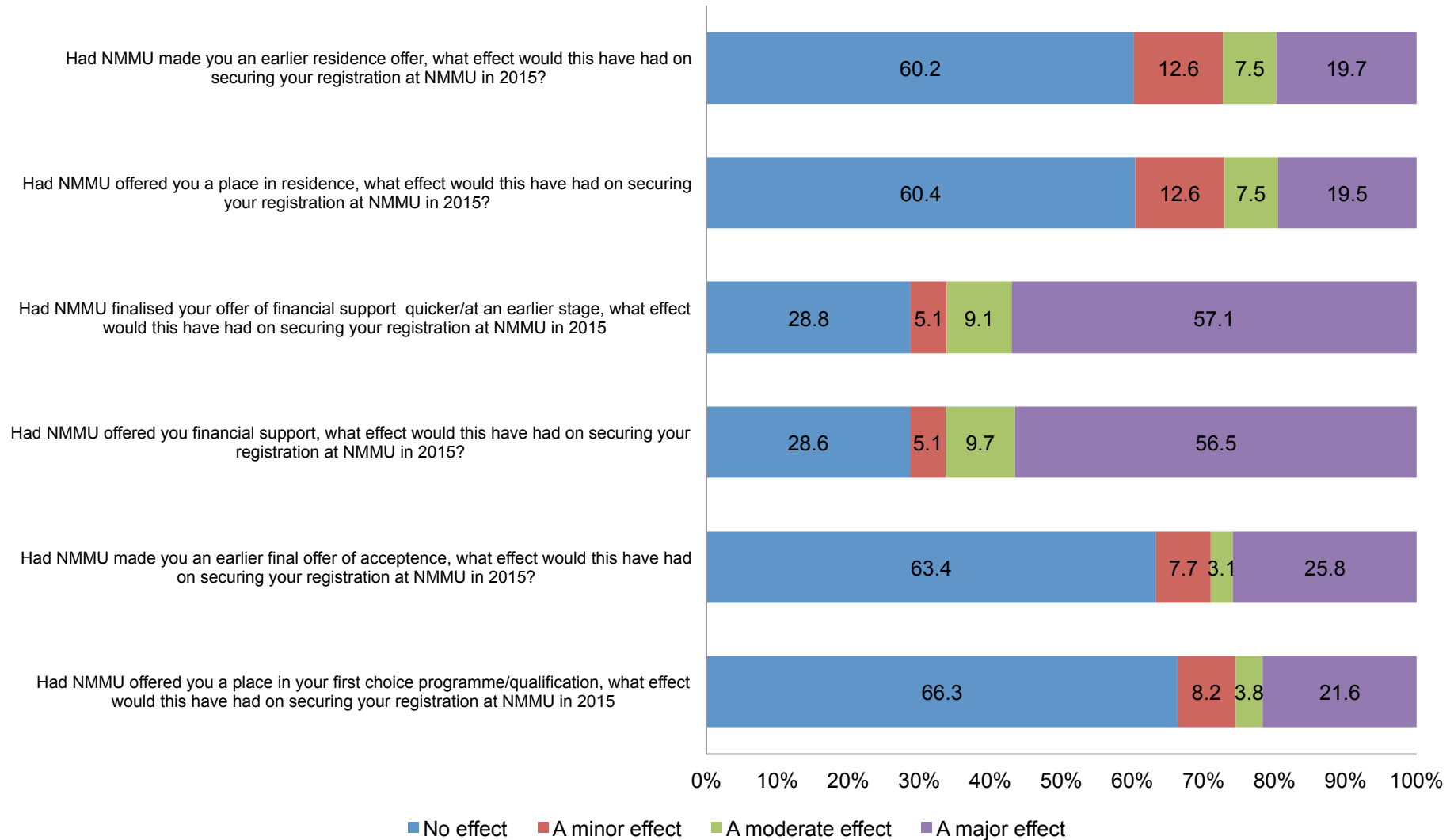
Percentage of participants and financial reasons for not registering at NMMU.



Percentage of participants and financial reasons for not registering at NMMU.



Had NMMU taken the following actions, what effect would this have had on securing your registration at NMMU in 2015.



Application process: Paper based



What about your application process to NMMU did you like?

Fine/easy/ok (28.9%)

Smooth process (18.8%)

Fast response (14.5%)



What about your application process to NMMU did you not like?

Late response(8.2)

Poor/no communication(12.7%)

Application process: online



What about your application process to NMMU did you like?

Fine/easy/ok (28.6%)

Smooth Process (19%)

Easy to follow (16.7%)



© Can Stock Photo - csp0617582

What about your application process to NMMU did you not like?

Late response (17.1%)

Residence issues (5.7%)



Overall Recommendations

1. Provision of competitive financial support to students
2. NMMU to inform NSFAS of challenges associated with central application process
3. Application process
 - Provision of concise application forms that integrate academic, residence and financial support application processes.
 - Enable students to amend choices while still busy with online application process
 - Reduce the application fees and upfront registration fees
 - Publicise the online application process extensively to prospective students
 - Timeous follow-up communication on application progress.



THANK YOU