

To all SAAIR members and other interested parties



**Learner Analytics Institute (17 March 2015)
hosted by the University of Pretoria
at the Postgraduate Centre, University of Pretoria**

The Executive Committee of the Southern African Association (SAAIR) and the local organiser, University of Pretoria supported by The Kresge Foundation, invite you to the first SAAIR Learner Analytics Institute.

The SAAIR Learner Analytics Institute will become an important event on the calendar of Higher Education practitioners as most HE institutions are moving towards data-driven decision-making in support of their interventions aimed at improving student success. This workshop introduces the basic foundations of learner analytics and is designed for individuals who are new to the field of learner analytics. The workshop is designed to be interactive and to engage participants in learning about practical tools and techniques of learning analytics in higher education.

This one day workshop on 17 March 2015 will be presented by Dr Victor Borden. He is professor of higher education and student affairs at Indiana University Bloomington and a past president of AIR. His research focuses on organizational performance assessment and evidence-based practice in higher education institutions. Dr Borden has published over 100 articles and book chapters. His professional activities include consulting and teaching workshops on accountability and improvement, program assessment, statistics, survey research, and the use of technology for assessment, decision support, and institutional analysis.

The purpose of the SAAIR LA Institute is firstly to develop the ability of practitioners in the field of learner analytics and institutional research to collect and use student data from various sources to inform evidence-based decisions on interventions aimed at the improvement of student success at HE institutions. Secondly, the purpose is to create and establish networks and discussion groups across the higher education sector regarding the various related activities.

Target Audience

- IR practitioners,
- Lecturers;
- Education consultants;
- Instructional designers;

- Educational researchers

Preliminary Programme

The workshop will take place on on 17 March 2015 from 08:00 to 15:00.

Outline of the workshop:

- Developing an inquiry model/ framework for learner analytics;
- Identifying data sources and indicators – quantitative and qualitative (data plan);
- Using data from various sources in your analysis;
- Reporting results effectively to different levels.

Venue

University of Pretoria
Post Graduate Centre
Hatfield
Gauteng
Pretoria

Tel: (012) 420-4161

Email: jlemmens@up.ac.za

Cost

SAAIR Members:

- R1 000 per person

Non-members:

- R1 500 per person

There is only space for 45 participants and you are urged to secure your paid booking as soon as possible.

Registrations and queries

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Registration opens **26 February** and closes **8 March 2015**.

Further details regarding local arrangements

For specific information regarding the local arrangements please consult Juan-Claude Lemmens at the University of Pretoria, e-mail jlemmens@up.ac.za or tel (012) 420-4161.

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